



ΣφΕΕ

ΣΥΝΔΕΣΜΟΣ ΦΑΡΜΑΚΕΥΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ ΕΛΛΑΔΟΣ

RESTORING THE HEALTHCARE OF GREECE SOLUTIONS FOR A BETTER TOMORROW

25 JANUARY 2017
09.00-11.00

EUROPEAN PARLIAMENT - ROOM 6Q1
(JÓZSEF ANTALL BUILDING)



PROGRAMME

WELCOME LETTER



Dear participant,

European healthcare systems are in transition and so is the Greek healthcare system, since Greece faces one of the most profound fiscal crises in Global history. Healthcare and long term care policies are facing fiscal sustainability challenges mainly due to the high governments' debts and the budgetary pressure posed by the implementation of cost containment policies. The event "Restoring the healthcare of Greece: Solutions for a better tomorrow" is an attempt to discuss how the Greek healthcare system can reform to better deal with the challenges and to realize the opportunities of tomorrow.

Important milestones are on the agenda including the industry's contribution to development and National Economy, the way to tackle ineffective spending in healthcare and how health care systems should adapt to new challenges: fiscal constraints (closed pharmaceutical budget), long term unemployment (74.3% in 2015), the number of uninsured citizens (2.5 million in 2016), new advanced therapies, the ageing population, and the growing burden of chronic conditions such as cancer, diabetes, Alzheimer's, and cardiovascular disease.

Thanks to improvements in living conditions, socio-economic development and medical progress, we live longer than ever before. This is fundamentally a great achievement. However, since the beginning of the financial crisis in 2008, cost containment policies, have focused on medicines rather than healthcare interventions and structural reforms, in order to achieve short-term savings at the expense of structural reforms or long-term outcomes driven sustainable healthcare delivery. Furthermore, lenders keep pressing to budget constraints in the healthcare sector that do not reflect the actual needs of the society and suffocate the Greek healthcare sector. Our healthcare system faces a dilemma of growing demand and the need to invest for the future, while budgets have been flat or declining following the global financial crisis.

Nevertheless, we are breaking new ground in ways never seen before. The rapid development of science and technology, including in biomedicine, biotechnology, genomics, and nanotechnology offer opportunities to drive growth, to invest in Clinical Trials and promote collaboration between national and international pharmaceutical companies. If we want a sustainable, effective, accessible and resilient health care system, now is the time to look ahead to a new, outcomes driven and patients-centered health care policy which underpins a more structural health care policy strategy.

Open and transparent stakeholder dialogue is an important enabler to achieve the sustainability of the Greek healthcare system. SFEE, representing the pharmaceutical industry in Greece, is committed to play its part and has proven that it can deliver positive outcomes for patients, for society and the national Economy. Today's event is a great opportunity to provide an important stepping-stone for that dialogue and for more effective public-private collaboration going forward.

Sincerely,

Pascal Apostolides,

A handwritten signature in purple ink, appearing to read 'P. Apostolides'.

President of SFEE

PROGRAMME

INTRODUCTION

9:00 - 9:15

- **MEP Dimitrios Papadimoulis (GUE/NGL,GR)**
- **MEP Georgios Kyrtos (EPP, GR)**
- **MEP Eva Kaili (S&D,GR)**

KEYNOTE SPEECH

9:15 - 9:30

- **Giannis Baskozos:** Secretary General of Public Health - Ministry of Health - Greece

OPENING REMARKS

9:30 - 9:40

- **Panos Kanavos:** Associate Professor in International Health Policy - LSE
Sustainability of healthcare systems in Europe in times of crisis, learnings for Greece

9:40 - 9:50

- **Nikos Dedes:** President - Positive Voice Organisation
Impact of the healthcare reform on patient access

9:50 - 10:00

- **Sylvain Giraud:** Head of Unit - Performance of national health systems - DG SANTE
How can the EU help make national health systems more effective, resilient and accessible?

10:00 - 10:10

- **Rabia Khan:** Policy Analyst - Health Division, OECD
Health at Glance 2016 Report, recommendations for Greece

10:10 - 10:20

- **Pascal Apostolides:** President - SFEE
Health is growth, unlocking the potential for a strong healthcare sector in Greece

10:20 - 10:50

Q&A SESSION

10:50 - 11:00

CONCLUDING REMARKS BY HOSTING MEPS

MODERATED BY TAMSIN ROSE

BIOGRAPHY



Pascal Apostolides
President, SFEE

Pascal Apostolides is holder of a BSc degree in Chemistry, a BA in Economic Geography and a post graduate degree in Pharmaceutical Chemistry from the University of Manitoba, Winnipeg, Canada. He also received a MSc in Environmental Chemistry from the University of Strathclyde, Glasgow, Scotland. He worked for 7 years in the German affiliate and 4 years at Abbott Park Chicago. In 2001 he returned to Greece as Managing Director of Abbott Laboratories Hellas.

Since January 2013, Pascal Apostolides holds the position of the Managing Director of AbbVie, a new, independent, global biopharmaceutical which retains in its portfolio innovative medicines for serious and chronic diseases, following Abbott's separation in two individual companies.

He is President of the Hellenic Association of Pharmaceutical Companies (SFEE). Member of the Executive Committee of the Pharma Innovation Forum (PIF) as well as Member of the Pharma Committee of the Hellenic-American Chamber of Commerce (AmCham) and member of the BoD. Furthermore, he is a member of the Executive Board of Trustees/Treasurer of the American Community Schools of Athens (ACS).



Ioannis Baskozos
Secretary General for
Public Health, Hellenic
Ministry of Health

Ioannis Baskozos was born in Athens in 1955. He is a doctor, endocrinologist by profession. He completed his high School studies at "Varvakios" model school and is a graduate of Medical Faculty of the National and Kapodistrian University of Athens. He is specialized in Endocrinology in Diabetes, Endocrinology and Metabolism at the Department of Athens General Hospital "G. Gennimatas". He has participated in numerous Congresses both in Greece and abroad, as speaker, and he has published papers in scientific magazines and congresses in various topics including endocrinology, diabetes and metabolism. He has served as Vice-President and Chairman in the scientific and professional syndicate of Greeks – Endocrinologists known as the "Hellenic Society of Endocrinology". He has also served as First Vice-President of "Panhellenic Doctors' Society".

He is the Secretary General for Public Health in the Hellenic Ministry of Health, since 17-2-2015. He is also the Head of the Working Group on the National Action Plan for the Health of Refugees and Immigrants. He is an elected member of the Standing Committee of the Regional Committee for Europe (SCRC) of the World Health Organization (WHO).

BIOGRAPHY



Nikos Dedes

Chair, Positive Voice

Nikos Dedes is founder and chair of 'Positive Voice', the Greek Association of People Living with HIV and founder and vice-chair of 'Prometheus', the Hellenic Liver Patient Association. He is a past chair of the 'European AIDS Treatment Group' (EATG) and past member of the Management Board of EMA.

Currently he is a member of the Steering Committee of NEAT id (European HIV Clinical Trials Foundation), a member of the HIV Treatment Guidelines Panel of EACS (European AIDS Clinical Society) and member of the Steering Committee of the "HIV in Europe" initiative.

Nikos advocates for universal access to evidence-based and cost-effective health and prevention services for all people as a moral imperative and precondition for a prosperous and fair society.



Sylvain Giraud

Head of Unit, Performance
of National Health Systems
DG SANTE

Mr Sylvain Giraud is Head of Unit "health systems" in the Directorate General Health and Food Safety in the European Commission since 1st February 2016. He was previously Head of Unit for health strategy and international issues in from 2012 to end January 2016. Sylvain has worked for the Commission since 2002. Before joining the Commission, he worked for European trade associations and consultancies in Brussels. He is a graduate of the College of Europe, Bruges.



Eva Kaili

Member of the European
Parliament, Greece

Eva Kaili is a Member of the European Parliament, elected in 2014. In her capacity as the Vice-Chair of the European Parliament's Science and Technology Options Assessment body (STOA) she has, been working intensively on promoting innovation as a driving force of the establishment of the European Digital Single Market. She has been particularly active in the fields of m/eHealth, big data and cybersecurity.

Since her election she has also been very active in the field of taxation, where she has been the Rapporteur of the ECON committee's annual tax report. As a member of the ECON committee she has been focusing on EU's financial integration and the management of the financial crisis in the Eurozone.

Prior to her position in the European Parliament, she has been elected two times in the Greek Parliament (2007-2012), with the PanHellenic Socialist Movement (PASOK). She holds a Bachelor degree in Architecture and Civil Engineering, and Postgraduate degree in European Politics. Currently, she is conducting her PhD in International Political Economy.

BIOGRAPHY



Panos Kanavos

**Associate Professor
in International Health
Policy, London School of
Economics (LSE)**

Panos Kanavos (BSc, MSc (Oxon), MSc (LSE), PhD) is Reader in International Health Policy in the Department of Social Policy, London School of Economics (LSE) and Programme Director of the Medical Technology Research Group (MTRG) at LSE Health. Panos is Visiting Professor at the University of Basel, Switzerland and also has a Visiting appointment with the London School of Hygiene and Tropical Medicine (LSHTM).

He has previously been Harkness Fellow in Health Care Policy in the Department of Ambulatory Care and Prevention, Harvard Medical School. Previous visiting appointments have included the University of Lausanne and the University of Delaware.

He is an Economist by training, currently coordinates the Programme in International Health Policy at LSE and teaches Health Economics, Pharmaceutical Economics and Policy, Health Care Financing, and Health Systems Performance Measurement.



Rabia Khan

**Policy Analyst, Health
Division, OECD**

Rabia Khan is a health policy analyst at the OECD with over 15 years of experience in the health sector. She has worked as an epidemiologist in government and academic institutions in New Zealand, Australia and the United Kingdom. She is a Fellow of the UK Faculty of Public Health. Her main interests are in improving health and reducing health inequalities through better use of information and evidence. She has conducted research more recently on inappropriate prescribing of antibiotics and antipsychotics, adherence to chronic disease medications, evaluation of national policy to promote generic medicines, and using linked data to assess health outcomes of primary care prescribing.



Georgios Kyrtzos

**Member of the European
Parliament, Greece**

Georgios Kyrtzos was born on 4 June 1952 in Greece. He obtained a BSc in Industrial Management (MIT) in 1975, an MSc in European Studies (LSE) in 1976 and a PhD in International Relations (LSE) in 1980.

He was Editor-in-Chief responsible for International Economic Affairs at the *Economikos Tachidromos*, a weekly financial magazine, from 1982-1996. From 1984-2002, he was a Political Analyst, Director and then Publisher of *Eleftheros Typos*, a daily newspaper. He was Director and then Publisher of *Typos tis Kiriakis*, the Sunday edition of *Eleftheros Typos* from 1988-2002. From 2003-2013, he was the Publisher and owner of *CityPress*, a free daily newspaper distributed in Athens and the region of Attica. And from 2008-June 2014, he was the Publisher and owner of *Free Sunday*, a free weekly newspaper distributed in Athens, the region of Attica and Thessaloniki.

BIOGRAPHY



Dimitrios Papadimoulis

**European Parliament
Vice-President, Greece**

Dimitrios Papadimoulis graduated from Varvakeio Junior High School of Athens and studied at the School of Civil Engineering of NTUA (National Technical University of Athens). He has worked as an engineer and business executive (1980-2004). Since the age of 18 and his student days, he participates actively and joins the left movement, where he remains since then.

He was Member of the Presidium of the Central Committee of National Student Union of Greece (1976-1979), of the leadership of the Communist youth organization “Rigas Feraios” and was later at the leadership of the “Greek Communist Party of the Interior” (Eurocommunist) and political party of E.AR (“Greek Left”).

He was Member of the Joint Committee who prepared the common Report between E.AR and the Communist Party of Greece (1988), which led to the formation of the Coalition of the Left. He has been Member of the elected leading bodies of the Coalition of the Left - since its formation as a single party (1992)- and later SYRIZA.

He was elected to the European Parliament (2004-2009) and the Greek Parliament (2009-2014). He was Member of the Parliamentary Assembly of the Council of Europe (2009-2014) and Vice President of the Group of the Unified European Left (GUEL). He was re-elected as MEP in the elections of 2014. From July, he has been elected Vice-President of the European Parliament and is the only Greek and the only representative from the Left at the Presidium of the European Parliament.



Tamsin Rose

Moderator

Tamsin Rose has studied international relations and she has 25 years of experience working across the European continent from Ireland to Mongolia. A natural communicator, Tamsin has been a radio reporter, worked on press for the EU Delegation in Moscow and is currently a member of the external speaker team for the European Commission Directorate General for Communication, describing how the EU works and key policies to visitor groups from around the world. Since 2002 she has specialised in public health and public participation issues, serving as Secretary General of the European Public Health Alliance (EPHA), and providing strategic advice for health groups on how to engage successfully with the EU.



RESTORING THE
HEALTHCARE OF GREECE:
SOLUTIONS FOR
A BETTER TOMORROW



About Us

The Hellenic Association of Pharmaceutical Companies (SFEE) represents more than 95% of the pharmaceutical industry operating in Greece. Its 65 member companies are constantly investing in the development of effective medicines and treatments with a view to safeguarding the right of all citizens to health and better quality of life.

Contact Us

Kifissias Avenue 280 & Agriniou 3
Halandri, Athens, Greece
Phone: +30 210 68 91 101, Fax: +30 210 68 91 060
E-mail: sfee@sfee.gr
Member of the European Federation
Pharmaceutical Industries and Associations

ΣφΕΕ

ΣΥΝΔΕΣΜΟΣ ΦΑΡΜΑΚΕΥΤΙΚΩΝ ΕΠΙΧΕΙΡΗΣΕΩΝ ΕΛΛΑΔΟΣ